



Thank you for your interest in licensing with the Licensing Resource Group LLC (LRG) and the clients we represent. Please read this packet thoroughly before completing the application, and retain a copy of the packet for future reference. If you have questions or need additional information, please contact us at the following:

LICENSING RESOURCE GROUP LLC
 442 Century Lane, Suite 100 ▪ Holland, Michigan 49423
 Telephone: (616) 395-0676 ▪ Facsimile: (616) 395-2517
 E-Mail: licensing@lrgusa.com
 Website: www.lrgusa.com

LICENSING WITH LRG

There are three different types of license for which you may apply. Please choose one of the following:

APPLY FOR A STANDARD LICENSE

A Standard License allows you to produce products for resale, including, but not limited to, wholesale and retail.

Please use the following checklist to help you complete and return all of the elements required to apply for a Standard License:

- _____ **Complete the Application.** This will provide LRG with a comprehensive look at your company and its involvement and experience within the licensing industry (application may be found in the back of this packet).
- _____ **Provide a Quality Sample.** Submit a sample of each product that you plan to produce bearing the marks of any of LRG's clients. The samples must illustrate your planned method of enhancement. Samples bearing marks other than those of the school for which you are applying may be submitted; however, the institution and LRG reserve the right to request a production-run sample of the licensed product prior to executing the Standard License agreement. Samples will not be returned.
- _____ **Remit the \$300 Application Fee.** The application fee is non-refundable. Additional administrative fees will be invoiced during the licensing process.

All information should be returned together and clearly marked "Application for Standard License." LRG will review each application based on the information provided and if your application is approved, you will receive a standard license agreement packet. If your application is not approved, you will be notified in writing.

****Applications submitted without all of the above-mentioned items will not be processed****

APPLY FOR AN INTERNAL USAGE LICENSE

An Internal Usage License allows you to produce products intended to be sold directly to the University that are not for resale. This does not include sales to the University Bookstore. Please note: an internal usage license may not be available for each school. Please reference the "List of LRG Accounts" for more information.

Please use the following checklist to help you complete and return all of the elements required to apply for an Internal Usage License:

- _____ **Complete the Application.** This will provide LRG with a comprehensive look at your company and its involvement and experience within the licensing industry (application may be found in the back of this packet).
- _____ **Provide a Quality Sample.** Submit a sample of each product that you plan to produce bearing the marks of any of LRG's clients. The samples must illustrate your planned method of enhancement. Samples bearing marks other than those of the school for which you are applying may be submitted; however, the institution and LRG reserve the right to request a production-run sample of the licensed product prior to executing the Internal Usage License agreement. Samples will not be returned.
- _____ **Remit the \$150 Application Fee.** The application fee is non-refundable.

All information should be returned together and clearly marked "Application for Internal License." LRG will review each application based on the information provided and if your application is approved, you will receive a standard license agreement packet. If your application is not approved, you will be notified in writing.

****Applications submitted without all of the above-mentioned items will not be processed****

APPLY FOR AN IN-STATE LICENSE

An In-State License allows you to produce products for resale, including, but not limited to, wholesale and retail. Your company is applying for a license for one school only, and is located in the same state as that school.

Please use the following checklist to help you complete and return all of the elements required to apply for an In-State License:

- _____ Complete the **Application**. This will provide LRG with a comprehensive look at your company and its involvement and experience within the licensing industry (application may be found in the back of this packet).
- _____ Provide a **Quality Sample**. Submit a sample of each product that you plan to produce bearing the marks of any of LRG's clients. The samples must illustrate your planned method of enhancement. Samples bearing marks other than those of the school for which you are applying may be submitted; however, the institution and LRG reserve the right to request a production-run sample of the licensed product prior to executing the Internal Usage License agreement. Samples will not be returned.
- _____ Remit the **\$150 Application Fee**. The application fee is non-refundable.

All information should be returned together and clearly marked "Application for In-State License." LRG will review each application based on the information provided and if your application is approved, you will receive an internal usage license packet. If your application is not approved, you will be notified in writing.

****Applications submitted without all of the above-mentioned items will not be processed****

FEES FOR LICENSING

Please note: Applicable annual administrative fees and annual advances/minimum guaranteed royalties will be invoiced after the review of your application. Annual advances are pre-determined according to the "List of LRG Accounts" found in the back of the application packet. Administrative fees will be pro-rated based on a one-year contract at a cost of \$80 (with the exception of the Pac-10 Conference, whose fees vary from the standard \$80 rate). LRG will determine the length of the contract based on the date your completed application is received.

THE LICENSING PROCESS

Once your application has been approved for license, you will receive a licensing packet. You must complete the following steps in their entirety and receive a fully executed agreement before you may begin production:

1. Sign and return the License Agreement.
2. Remit payment for all applicable administrative fees and advances as stated on the invoice received with the licensing packet.
3. Submit a certificate of product liability insurance that names LRG as the certificate holder with a complete additional insureds statement. Minimum limits of liability and other helpful information may be found in the LRG Application Overview as well as in the Standard License Agreement.
4. Submit the company's identification tag or label that will appear on all products. LRG requires all licensees to properly identify themselves on each product with either a neck label, hang tag or byline.

****Authorization to produce products bearing the marks of any LRG client will not be granted until the company has completed the licensing process in its entirety and received an executed standard license agreement.**

MAINTAINING YOUR LICENSE

Once the licensing process is complete, LRG will forward an executed copy of the License Agreement to your company along with a unique user name and password that will help you gain access to production-ready artwork located on the Trademarx Artwork Solution website. For more information about this service, visit www.trademarxonline.com. To keep your license in good standing, you must remember to:

1. Maintain product liability insurance coverage for each license that you hold, and make sure that a copy of your current certificate of insurance is on file with LRG.
2. Always secure approval of artwork from the respective client prior to production. LRG strongly encourages licensees to submit artwork free of charge through the Trademarx Artwork Approval Solution. For more information about this service, log onto www.trademarxonline.com/approvals.
3. Complete the quarterly royalty summary form forwarded to you by LRG and remit any royalty payment due to the school directly to LRG.
4. Contracts are renewed on an annual basis. Information regarding the renewal process will be forwarded to you when it is time to renew your contract(s).

If you have questions, please feel free to call, fax or e-mail LRG for further assistance.

CLP LABEL INFORMATION

REQUIRED FOR THE STANDARD AND IN-STATE LICENSE LICENSE ONLY!

The *Collegiate Licensed Properties Association (CLPA)* is a non-profit organization made up of colleges and universities who manage their own licensing program, or partner with LRG for trademark management services. These institutions have come together to create the *CLPA Authentication Program*, which is designed to protect legitimate licensees from unlicensed and counterfeit products.



The CLP labels and hangtags combine several optical imaging techniques into a single image to create the high level of security found in the CLP labels. Because of these security features, **licensees may not print or produce their own CLP labels**. Labels may not be ordered until you have completed the entire licensing process.

For more information about the CLPA Authentication program, including FAQ's and ordering information, please download the full information packet at www.opsecsecurity.com/clpa/clpa_authentication.pdf. You may also contact Jack Landrigan at 616.395.0676, ext. 111 or jack@lrgusa.com; or OpSec Security at 410.357.4491 or clpa@opsecsecurity.com.

INSURANCE REQUIREMENTS

Each licensee is required to carry product liability insurance and provide a certificate indicating current coverage for each institution for which it is licensed. Please share the following information and sample insurance certificate on page four with your agent to expedite the licensing process and ensure that you have the proper coverage:

- The following "additional insured" language must be added to your insurance policy and appear on your insurance certificate or it will not be accepted:

"The Licensing Resource Group ("LRG"), all institutions represented by LRG for which insured is licensed, and their respective agents, officers and employees are named as additional insureds."

- The certificate must be marked for Commercial General Liability, Products and Completed Operations in the amount of \$1,000,000 or higher.
- The certificate must be marked for "each occurrence" in the following amounts:
 - \$1,000,000 for bodily injury
 - \$300,000 for property damage
- Consumable and high risk products require a \$3,000,000 aggregate and \$3,000,000 for each occurrence.

PRODUCER

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

COMPANIES AFFORDING COVERAGE

COMPANY
A

COMPANY
B

COMPANY
C

COMPANY
D

INSURED

COVERAGES

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED, NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

CO LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR OWNER'S & CONTRACTOR'S PROT <input checked="" type="checkbox"/> Broad Form Vendors <input checked="" type="checkbox"/> Contractual Liability				GENERAL AGGREGATE \$1,000,000 PRODUCTS - COMP/OP AGG \$1,000,000 PERSONAL & ADV INJURY \$1,000,000 EACH OCCURRENCE \$1,000,000 FIRE DAMAGE (Any one fire) \$ MED EXP (Any one person) \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS				COMBINED SINGLE LIMIT \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE \$
	GARAGE LIABILITY <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT \$ OTHER THAN AUTO ONLY: EACH ACCIDENT \$ AGGREGATE \$
	EXCESS LIABILITY <input type="checkbox"/> UMBRELLA FORM <input type="checkbox"/> OTHER THAN UMBRELLA FORM				EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY THE PROPRIETOR/PARTNERS/EXECUTIVE OFFICERS ARE: <input type="checkbox"/> INCL <input type="checkbox"/> EXCL				WC STATUTORY LIMITS OTH-ER EL EACH ACCIDENT \$ EL DISEASE - POLICY LIMIT \$ EL DISEASE - EA EMPLOYEE \$
	SAMPLE				
	Please have your insurance agent add the additional insured requirements to your existing General Liability Policy. If you or your insurance agent have any questions, please contact the Licensing Resource Group by telephone at (616) 395-0676 or facsimile at (616) 395-2517. Thank you for your cooperation				

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/SPECIAL ITEMS

The Licensing Resource Group, LLC ("LRG"), all institutions represented by LRG for which insured is licensed, and their respective officers, agents and employees are additional insureds.

CERTIFICATE HOLDER

**Licensing Resource Group, LLC
442 Century Lane, Suite 100
Holland, Michigan 49423**

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.
AUTHORIZED REPRESENTATIVE:



Issues surrounding fair labor practices have affected virtually everyone associated with collegiate licensing. Many schools have affiliated with the Fair Labor Association as a way to work with their licensee companies and others to help address and improve issues affecting workers around the world. Members of that organization require their licensees to affiliate with and participate in the FLA in the appropriate licensee category.

What is the FLA?

The Fair Labor Association (FLA) is a unique, collaborative effort designed to help improve working conditions in factories around the world. By working cooperatively with forward-focused companies, non-governmental organizations (NGO's) and universities, the FLA developed a workplace code of conduct based on International Labor Organization (ILO) standards, and created a practical remediation and verification process to achieve these standards. For more information on the FLA, the monitoring and remediation processes or the participants, please visit <http://www.fairlabor.org>.

How do I apply to be affiliated with the FLA?

Please visit the FLA website first. For a full description of the FLA licensee program, please see <http://www.fairlabor.org/all/licensees/index.html>. At this link, you will find a description of the licensee program which includes a section on frequently asked questions, the requirements of the categories (including membership fee information), on-line applications for Category C and D applicants, and registration forms for Category A/B companies. *Please review the information carefully before completing your application.* To apply to be a Category C or D licensee, simply fill in the on-line application and you will be notified of your application's approval within ten business days. To become a Category A or B licensee, please use the on-line registration form. You will receive further information to review and an FLA Staff member will contact you regarding the process.

What are the licensee categories at the FLA?

Licensees are currently organized in four categories, based primarily on company size. Category PC and B companies are those which have total annual revenues in excess of \$50 million. Category PC licensees commit to bring their full supply chain into the FLA processes, while Category B licensees bring in only their factories that produce collegiate licensed/logo'd goods. Category C companies have total revenues between \$5-\$50 million, and manufacture outside of the United States. Category D companies are those which have revenues under \$5 million and do not manufacture products outside of the United States. These categories are subject to change as the FLA program develops.

What about factory disclosure?

LRG requires all active licensees to disclose detailed information regarding manufacturing locations used to produce licensed merchandise. University members of the FLA also require this disclosure. In order to reduce the number of organizations to which factory data is reported, the FLA receives disclosure information directly from LRG. You will find the required form on page seven of the application packet. **This important information is provided to the FLA and WRC to fulfill disclosure requirements of colleges and universities.** Manufacturers applying for license are required to disclose this information during the application process. Please make sure that your disclosure information is complete and updated as required. FLA and its member schools rely on this disclosure information for the work that we do.

FOR QUESTIONS ABOUT THE FLA, PLEASE CALL 202-898-1000 or visit their website at www.FairLabor.org.

Please Note: Several LRG clients are also members of the Worker's Rights Consortium (WRC) or have adopted their own code of conduct. For more information on code of conduct information, visit the "Resources" section on LRG's website.



FLA Licensee Categories, Obligations and Fees¹

Please note that it is an obligation for licensees in all categories to disclose where licensed goods are manufactured.

Revenue Level	Category	Description and Obligations	Dues
<p>Companies with more than \$50 million in total annual revenues must choose either Participating Company (PC) or Category B.</p> <p>All other companies are welcome to join at this level but must commit to fulfilling the FLA's ten Company Obligations.</p> <p>Participating Companies and Category B licensees are required to submit an additional (more detailed) application which can be obtained upon request from the FLA. FLA Board approval is required for affiliation at the Participating Company/Category B level. The FLA Board meets three times a year (in February, June and October). Complete applications are due no later than one month before the next Board Meeting date.</p>	<p>Participating Company (PC) <i>(formerly known as Category A for Participating Companies with collegiate licenses)</i></p>	<ul style="list-style-type: none"> Must apply and reach each of the Charter requirements, including fulfilling all ten FLA Company Obligations (see Appendix 1). Must submit entire supply chain to FLA Independent External Monitoring (IEM). Eligible for FLA accreditation after 2- or 3-year implementation period. <p>(Must disclose where licensed goods are manufactured)</p>	<p>Minimum of \$5,000 + 0.00184% of consolidated revenue, <i>plus</i> Independent External Monitoring (IEM) or Independent External Verification (IEV) audit-related fees, as applicable.</p> <p><u>IEM Fees:</u> Average cost of audit (\$4,000 for apparel factories and \$6,000 for footwear factories) is applied to 5% of factory list. Company is charged on actual costs and balance is reimbursed or carried forward. A non-refundable management fee of \$2,110 is also payable per monitoring visit.</p> <p><u>IEV Fees (if scheduled):</u> Cost of audit: \$2,000 plus management fee of \$1,000.</p>
	<p>Category B</p>	<ul style="list-style-type: none"> Category B must uphold all FLA Obligations, but submit to the FLA only with regard to facilities that produce goods bearing logos of FLA-affiliated colleges and universities (list available at www.FairLabor.org). Recently affiliated and pending Category B licensees (those not yet approved by the FLA Board) must attend a training session on labor compliance and the FLA. The next session for Category B licensees is Monday, October 27, 2008 in Washington, D.C. As of October 2007, Category B licensees may be placed under a Special Review period for noncompliance with FLA Company Obligations (please see the FLA Charter posted on the FLA website for more information on Special Review). Previously, the Special Review process applied only to Participating Companies. <p>(Must disclose where licensed goods are manufactured)</p>	<ul style="list-style-type: none"> For total annual revenues from collegiate goods of \$100 million or less: \$5,000 For total annual revenues from collegiate goods of over \$100 million: \$5,000 + .00001 times revenue in excess of \$100 million <p><i>Plus</i> Independent External Monitoring (IEM) or Independent External Verification (IEV) audit-related fees, as applicable.</p> <p><u>IEM Fees:</u> see above <u>IEV Fees (if scheduled):</u> see above</p>
<p>\$5 million to \$50 million in total annual revenues AND under \$5 million but sourcing from or manufacturing overseas</p>	<p>Category C</p>	<ul style="list-style-type: none"> Licensees with total annual revenues of \$5 million to \$50 million AND under \$5 million but manufacturing or sourcing from overseas For additional requirements for Category C licensees, please read the Enhanced Licensee Program requirements on the FLA website at www.fairlabor.com/enhanced_licensee. Starting in Fall 2008, the Enhanced Licensee Program will be a requirement for all Category C licensees and will include (among other requirements): 	<p>.0001 x annual revenues, with a minimum fee of \$500</p> <p>Annual re-registration and payment online on FLA's new system on the FLA website starting in late Summer 2008. Licensees will be required to input factory information directly into this new system and keep it updated.</p>

		<p>1) completing an online annual Licensee Profile and Self-assessment (LPSA) on labor compliance; 2) committing to the five building block obligations: adopting and communicating a code; training internal compliance staff; conducting internal monitoring; collecting and managing compliance information; and remediating issues found in a timely fashion (see Company Obligations attached in the Appendix and Program document for more details); and 3) creating a compliance improvement plan.</p> <ul style="list-style-type: none"> • Category C licensees will be gradually rolled into the FLA's Independent External Monitoring (IEM) program starting in 2009. <p>(Must disclose where licensed goods are manufactured)</p>	
Under \$5 million and manufacturing domestically	Category D	<ul style="list-style-type: none"> • Licensees with total annual revenues of under \$5 million and manufacturing domestically (if sourcing from or manufacturing overseas, company must register as a Category C licensee. Please see above). • Must certify company's commitment to FLA labor standards (see Code of Conduct on FLA website). <p>(Must disclose where licensed goods are manufactured)</p>	<p>Annual fee of \$100.</p> <p>Annual re-registration and payment online on FLA's new system on the FLA website starting in late Summer 2008. Licensees will be required to input factory information directly into this new system and keep it updated.</p>

¹ The fees outlined in this document are application for 2008. For the most up to date information, please visit the FLA website or contact the FLA at 202.898.1000.

For further information, please visit www.FairLabor.org.
For online registration forms, please go to the Licensee Help Center.



Appendix 1

FLA OBLIGATIONS OF COMPANIES

*Building Block Obligations in the Enhanced Licensee Program (ELP)

1. Adopt and communicate a code*

- Formally adopt a Code that meets or exceeds FLA standards
- Inform all suppliers in writing
- Post the Code in a prominent place in supplier facilities in the local languages of workers and managers
- Ensure that workers are informed orally and educated at regular intervals (to take account for labor turnover)
- Obtain written agreement of suppliers to submit to periodic inspections/audits, including by accredited external monitors, to remediate instances of noncompliance with FLA Workplace Standards that arise, and to inform employees about those standards

2. Train internal compliance staff*

- Identify the staff or service provider responsible for implementing their compliance program
- Ensure that they had training in all the areas under their responsibility, including, as appropriate, international and national labor standards, local languages, occupational and production risk factors, and techniques for monitoring, interviewing and remediating
- Update that training at regular intervals

3. Provide employees with confidential reporting channels

- Encourage the establishment of grievance procedures at supplier facilities
- Provide channels for Company employees and workers at those facilities to contact the Company directly and confidentially if warranted
- Ensure the channel is secure, so workers are not punished or prejudiced for using it

4. Conduct internal monitoring*

- Internally monitor an appropriate sampling of suppliers to assess compliance, which includes worker interviews, records review, occupational safety and health review, practices of suppliers in relation to the FLA Workplace Standards
- Collect, verify, and quantify compliance with workplace standards
- Analyze the monitoring results and implemented remediation plans to address non-compliance issues
- Track the progress of remediation

5. Submit to Independent External Monitoring

- Provide the FLA with an accurate, up-to-date factory list, factory profile, access letters, etc.
- Ensure that the suppliers selected for IEM's cooperate with the FLA monitors
- Cooperate with FLA requests for information, clarification and follow-up in the IEM process

6. Collect and manage compliance information*

- Maintain a database
- Generate up-to-date lists of its suppliers when required
- Analyze compliance findings
- Report to the FLA on those activities

7. Remediate in a timely manner*

- Upon receiving the internal and independent external monitoring reports, contact the supplier concerned (within a reasonable time frame) to agree to a remediation plan that addresses all compliance issues identified by the monitor
- Implement a remediation plan regarding the noncompliance and the actions taken to prevent the recurrence of such noncompliance
- Within sixty (60) days, supply the FLA with the remediation plan citing all progress made and a timeline for outstanding items

- Confirm the completion of remediation
- Condition future business with contractors and suppliers upon compliance standards

8. Take all steps necessary to prevent persistent forms of noncompliance

- Analyze compliance information to identify persistent and/or serious forms of non-compliance
- Establish and implement programs designed to prevent the major forms of such non-compliance
- Take steps to prevent recurrence in other Applicable Facilities where such non-compliance may occur

9. Consult with civil society

- Maintain links to organizations of civil society involved in labor rights and utilize, where companies deem necessary, such local institutions to facilitate communication with Company employees and employees of contractors and suppliers in the reporting of noncompliance with the workplace standards
- Consult knowledgeable local sources as part of its monitoring activities
- Consult periodically with the legally constituted unions representing employees at the worksite regarding the monitoring process and utilize the input of such unions where appropriate
- Assure the implementation of monitoring is consistent with applicable collective bargaining agreements

10. Pay dues and meets its other procedural requirements

- Pay annual dues
- Pay IEM administrative and monitoring fees
- Sign and honor required FLA contracts
- Submit factory lists, a standardized annual report and other information in complete for and on time

**For further information, please visit www.FairLabor.org.
For online registration forms, please go to the Licensee Help Center.**

OBTAINING ARTWORK

Once you have successfully completed the licensing process, you will receive a user name and password that allow you to access production-ready artwork for any of LRG's clients for which you are licensed. Artwork may only be obtained on-line at www.trademarxonline.com.

The Trademarx Solution is a one-stop source for downloading production-ready graphics directly to your desktop. Licensees may download a full-color graphic standards guide and production-ready graphics free of charge, directly from the site, as well as find information about correct color values, usage guidelines and restrictions.



For more information on the program, visit the Trademarx Artwork Solution website at www.trademarxonline.com

****Access to artwork will not be granted until you have successfully completed the licensing process.
All artwork must be obtained through www.trademarxonline.com****

ARTWORK APPROVAL PROCEDURES

Licensees are required to receive formal approval for all artwork prior to production. Licensees are strongly encouraged to use the Trademarx Artwork Approval Solution, which is a web-based system designed to help streamline the artwork approval process for both manufacturers and trademark owners. The on-line tool allows licensees to easily submit their design and information concerning their design directly to the school. Once a design is submitted, the institution is notified via e-mail, and will access the system and review your design. You will be notified via e-mail once a decision has been reached on your design.

To learn more about the Trademarx Artwork Approval Solution or to download a user guide, visit the site at www.trademarxonline.com.



APPLICATION FOR LICENSE LICENSING RESOURCE GROUP, LLC

Please return your completed application and a representative sample of each product you wish to have considered for license.

ABOUT YOUR COMPANY

- TYPE OF LICENSE FOR WHICH YOU ARE APPLYING:
- Standard (\$300 non-refundable application fee)
 - Internal Usage (\$150 non-refundable application fee)
(Please note: An internal usage license may not be available for all schools. Please refer to the "LRG List of Accounts" for more information.)
 - In-State License (\$150 non-refundable application fee)

COMPANY NAME AS IT APPEARS ON FOUNDATIONAL DOCUMENTS: _____
Note: This company name must be the same name found on any Federal Tax ID documents or insurance certificates.

OTHER NAMES UNDER WHICH YOU DO BUSINESS: _____

OTHER TRADE NAMES, BRAND NAMES OR LABELS USED BY YOUR BUSINESS: _____

COMPANY LOCATION INFORMATION

PRIMARY ADDRESS:

Street or PO Box: _____

City: _____ State: _____ Zip Code: _____ - _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

Website Address: _____

SHIPPING ADDRESS (if different):

Street Address: _____

City: _____ State: _____ Zip Code: _____ - _____

OTHER COMPANY-OWNED OFFICES, DISTRIBUTION/MANUFACTURING FACILITIES, RETAIL OUTLETS AND OFF-SHORE LOCATIONS:

Address: _____	Address: _____
City/State/Zip: _____	City/State/Zip: _____
Country: _____	Country: _____
Telephone: (____) _____ - _____	Telephone: (____) _____ - _____

COMPANY CONTACT INFORMATION

Please complete each section legibly and in its entirety.

PRIMARY LICENSING CONTACT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

OWNER:

Name: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

SALES DIRECTOR:

Name: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

MARKETING DIRECTOR:

Name: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

PRIMARY ART/GRAPHICS CONTACT:

Name: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

PRIMARY ROYALTY/FINANCIAL CONTACT:

Name: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

E-Mail address: _____

ABOUT YOUR BUSINESS

YEAR BUSINESS BEGAN OPERATIONS: _____ FEDERAL TAX ID NUMBER: _____

TYPE OF ORGANIZATION Corporation Partnership Sole Proprietorship
 Other (please explain): _____

Type of Business: Manufacturer Distributor Enhancer
 Retailer Ad Specialty
 Other (please explain): _____

STATE OF INCORPORATION (IF APPLICABLE): _____

ANNUAL SALES OF EMBLEMATIC GOODS: Collegiate: \$_____ Total: \$_____

DOES YOUR COMPANY HAVE A CORPORATE SOCIAL RESPONSIBILITY/LABOR COMPLIANCE PROGRAM? Yes No

If Yes, please explain: _____

DOES YOUR COMPANY HAVE A DIRECT OR INDIRECT RELATIONSHIP WITH ITS FACTORIES? _____

If indirect, how do you procure the product (e.g. Distributor, broker): _____

Do these entities have a direct relationship with the manufacturer and/or can they verify the compliance conditions of the manufacturing facilities? Yes No

HAVE YOU EVER VISITED YOUR FACTORIES? Yes No

If yes, how often do you visit? _____

HAVE YOU EVER PRODUCED PRODUCTS BEARING THE REQUESTED INSTITUTION(S) TRADEMARKS PRIOR TO APPLYING FOR THIS LICENSE?

Yes No

If yes, please explain: _____

HAVE YOU EVER BEEN INVOLVED IN A PRODUCT LIABILITY CLAIM?

Yes No

If yes, please explain: _____

ARE YOU AN APPROVED VENDOR FOR: Barnes & Noble Follett Other: _____

TARGETED RETAIL ACCOUNTS: Please indicate below where your product(s) will be sold (circle all that apply):

Campus/Local	Mid-Tier/Better	Mass	Direct
On-Campus Bookstore	Better Department Stores	Discount Stores	Internet
Off-Campus Bookstore	Sports Specialty	Wholesale Club	Catalog
Student Groups	Sporting Goods	Grocery Stores	Direct Response
Alumni Association	Specialty Stores	Drug Stores	Television Shopping
Athletic Team Shop	Gift/Novelty Shop	Convenience Stores	
Fan Shop	Mid-Tier Department Stores	Home Improvement Stores	
Campus Golf Course Shop	Financial Institution	Amusement Parks	
Concessions			

PLEASE ATTACH RETAILER AND BUYER INFORMATION FOR ALL ACCOUNTS CIRCLED ABOVE THAT INCLUDES THE FOLLOWING INFORMATION:

Retailer: Address, City, State and Zip Code

Buyer: Contact Name, Address, City, State, Zip Code, Telephone and E-Mail Address

THE FOLLOWING APPLIES TO INTERNAL USAGE APPLICANTS ONLY

TO WHAT DEPARTMENT(S) ON CAMPUS ARE YOU SELLING? _____

On-Campus Contact: _____

How often do you sell to these departments? _____

THE FOLLOWING APPLIES TO STANDARD AND IN-STATE LICENSE APPLICANTS ONLY

WHAT DISTINGUISHES YOUR COMPANY FROM THE COMPETITION? _____

WHAT IS YOUR PROJECTED TIMELINE FOR INTRODUCING YOUR PRODUCT TO THE MARKETPLACE? _____

WHAT ARE THE TARGET GROUPS FOR YOUR PRODUCT(S)? _____

WHAT BARRIERS DO YOU ANTICIPATE YOUR COMPANY ENCOUNTERING AS IT ENTERS THE COLLEGIATE MARKET?

HOW WILL YOUR PRODUCT BE PACKAGED? DOES YOUR PACKAGING SET YOU APART FROM OTHER SIMILAR PRODUCTS?

****THE FOLLOWING INFORMATION MUST BE SUPPLIED BY ALL APPLICANTS****

DESCRIBE YOUR SALES FORCE: In-House Sales Force Independent Reps Agent

DESCRIBE YOUR DISTRIBUTION CAPABILITY:

- National* Number of states covered: _____

- Regional* (indicate regions covered):
 - Northwest (AK, WA, OR, ID, MT, WY)
 - West (HI, CA, NV, UT, AZ, CO, NM, TX)
 - South (KY, TN, NC, SC, GA, FL, AL, MS, AR, LA)
 - North Central/Plains (ND, SD, NE, KS, MN, IA, MO, OK, TX)
 - Great Lakes (WI, IL, IN, MI, OH)
 - Mid-Atlantic (VA, WV, MD, DE, PA, DC)
 - Northeast (ME, NH, VT, RI, CT, NY, NJ)

- Local Only* (within 100 miles of primary location)

DO YOU PLAN TO CONDUCT ANY ADVERTISING OR PROMOTION TO SUPPORT YOUR PRODUCTS?

- Yes No

- If yes, what type?
 - Consumer Advertising Trade Advertising In-Store Materials
 - Co-op Advertising Other: _____

DESCRIBE YOUR TRADESHOW PARTICIPATION:

- Show: _____ Attend Exhibit

- Show: _____ Attend Exhibit

- Do not attend nor exhibit at tradeshows

PLEASE INCLUDE ANY OTHER INFORMATION THAT YOU BELIEVE WOULD ASSIST LRG IN EVALUATING YOUR COMPANY'S APPLICATION FOR LICENSE AND THE IMPACT YOU MAY HAVE IN THE COLLEGIATE MARKETPLACE.

LIST OTHER LICENSES THAT YOU CURRENTLY HOLD:

University/Organization: _____

Contact Person: _____ Title: _____

Telephone: (____) ____ - _____ E-Mail Address: _____

Years Under License: _____

University/Organization: _____

Contact Person: _____ Title: _____

Telephone: (____) ____ - _____ E-Mail Address: _____

Years Under License: _____

University/Organization: _____

Contact Person: _____ Title: _____

Telephone: (____) ____ - _____ E-Mail Address: _____

Years Under License: _____

LIST CUSTOMER REFERENCES:

Customer: _____

Contact Person: _____ Title: _____

Telephone: (____) ____ - _____ E-Mail Address: _____

Customer: _____

Contact Person: _____ Title: _____

Telephone: (____) ____ - _____ E-Mail Address: _____

LIST BANK REFERENCE:

Bank: _____

Branch: _____

Contact Person: _____

Title: _____

Address: _____

City/State/Zip: _____

Telephone: (____) ____ - _____

Facsimile: (____) ____ - _____

HAVE YOU EVER BEEN DENIED A TRADEMARK LICENSE OR HAD A LICENSE CANCELLED?

Yes (please explain): _____

No

INSURANCE INFORMATION

INSURANCE AGENT

Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ - _____ Facsimile: (____) _____ - _____

PROSPECTIVE LICENSEE STATEMENT

I have read and understand this application and agree that the information provided is, to the best of my knowledge, accurate and complete. I grant the Licensing Resource Group, LLC permission to verify and exchange information on the company filing this application, including requesting reports from credit reporting agencies, and may use this information to help evaluate the application. Upon request, the Licensing Resource Group will provide the name and address of any agency that has provided a credit report on the company filing this application. I understand that the Licensing Resource Group reserves the right to retain product samples permanently and to dispose of any samples at the Licensing Resource Group's discretion.

Signed: _____

Date: _____

Print or Type Name: _____

Title: _____

PLEASE REMEMBER THAT YOUR COMPANY IS NOT AUTHORIZED TO PRODUCE ANY PRODUCT BEARING THE MARKS OF ANY LICENSING RESOURCE GROUP LLC CLIENT UNTIL A SIGNED AND FULLY EXECUTED VERSION OF THE STANDARD LICENSE AGREEMENT HAS BEEN FORWARDED TO YOUR COMPANY.

One product specification and disclosure form must be submitted with each product that you wish to license. Please remember that each sample must illustrate your planned method of enhancement. Products submitted for approval will be retained by the Licensing Resource Group and will not be returned to the manufacturer.

COMPANY NAME: _____

PRODUCT/ENHANCEMENT INFORMATION

Product Description: _____

Wholesale Price _____ Retail Price _____

- Method of Enhancement:
- Screenprint
 - Embroidery
 - Sublimation
 - Tackle Twill
 - Woven
 - Carved/Etched
 - Engraved/Etched
 - Hand Painted
 - Embossed
 - Offset Printing
 - Digital/Laser Printing
 - Other: _____

Do you apply the logo to this product at your company's primary location?
 Yes No: **REQUIRED: Provide information on the company that applies the logo to this product:**

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Facsimile: _____ E-Mail: _____

Do you manufacture the blank goods?
 Yes No **REQUIRED: provide information on the company from whom you purchase blank goods**

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Facsimile: _____ E-Mail: _____

TO BE COMPLETED BY THE UNIVERSITY UPON LRG'S REQUEST

- Product Approved
- Product Disapproved

Signed: _____ Date: _____

University: _____

Please check the box beside each institution for which you wish to obtain a license. Administrative fees and annual advances/minimum guaranteed royalties will be invoiced after the review of your application, and payments will be due upon receipt of the license agreement packet.

*Please note: Applicable administrative fees and annual advances/minimum guaranteed royalties will be invoiced after the review of your application. Annual advances are pre-determined according to the List of LRG Accounts. Administrative fees will be pro-rated based on a one-year contract at a cost of \$80 (with the exception of the Pac-10 Conference, whose fees vary from the standard \$80 rate). LRG will determine the length of the contract based on the date your completed application is received.

<i>Institution</i>	<i>Royalty Rate</i>	<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> University of Akron	10.0%	\$100	\$50
<input type="checkbox"/> University of Akron Fear the Roo Marks	10.0%	\$0	\$0
<i>Licensee <u>must</u> carry the 10% Akron license in order to use the "Fear the Roo" logos; applying for the FTR logos only is not permitted.</i>			
<i>There is no additional up-front fee to use the Fear the Roo logos.</i>			
<input type="checkbox"/> Alabama State University	8.0%	\$0	\$0
<input type="checkbox"/> University of Alabama in Huntsville	8.0%	\$0	\$0
<input type="checkbox"/> American University Institutional Marks	10.0%	\$200	\$200
<input type="checkbox"/> American University Athletic Marks	9.5%	\$200	\$200
<input type="checkbox"/> Appalachian State University	10.0%	\$250	\$100
<input type="checkbox"/> Arizona State University	10.0%	\$250	\$100
<input type="checkbox"/> Augustana College	8.0%	\$50	\$25
<input type="checkbox"/> Austin Peay State University	8.0%	\$0	\$0
<input type="checkbox"/> Ball State University	10.0%	\$100	\$100
<input type="checkbox"/> Baylor University	8.5%	\$250	\$100
<input type="checkbox"/> Bemidji State University	8.0%	\$0	\$0
<input type="checkbox"/> Big East Conference	10.0%	\$625	\$250
<input type="checkbox"/> Big South Conference	8%, 10%, 12%***	\$50	\$50
<input type="checkbox"/> Bowling Green State University	10.0%	\$100	\$50
<input type="checkbox"/> Bradley University	8.0%	\$100	\$50
<input type="checkbox"/> Brown University	8.0%	\$100	\$50
<input type="checkbox"/> Bryant University	8.0%	\$50	\$25
<input type="checkbox"/> Bucknell University	8.0%	\$100	\$50
<input type="checkbox"/> Univ. of California, Santa Barbara	7.0%	\$100	\$50
<input type="checkbox"/> California State University, Fullerton	7.5%	\$0	\$0
<input type="checkbox"/> California State University, Long Beach	8.0%	\$0	\$0
<input type="checkbox"/> California State University, San Marcos	7.5%	\$100	\$50
<input type="checkbox"/> California State University, Stanislaus	7.5%	\$0	\$0

***8% for Big South Logo Alone; 10% for Big South logo and one university; 12% for entire conference

ADMINISTRATION FEES AND ADVANCES ARE INVOICED AFTER APPLICATIONS ARE APPROVED

*= Internal Usage Contract Not Available for this School

<i>Institution</i>	<i>Royalty Rate</i>	<i>Advanced Royalty</i>	
		<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> Campbell University	8.0%	\$50	\$50
<input type="checkbox"/> Canisius College	8.0%	\$0	\$0
<input type="checkbox"/> Case Western Reserve University	8.0%	\$100	\$50
<input type="checkbox"/> University of Central Arkansas	8.0%	\$100	\$50
<input type="checkbox"/> Central Collegiate Hockey Assoc.	12.0%	\$500	\$250
<input type="checkbox"/> Central Connecticut State University	8.0%	\$0	\$0
<input type="checkbox"/> Central Michigan University	9.0%	\$100	\$50
<input type="checkbox"/> Charleston Southern University	8.0%	\$50	\$50
<input type="checkbox"/> Coastal Carolina University	8.0%	\$50	\$25
<input type="checkbox"/> Colorado School of Mines	8.0%	\$100	\$50
<input type="checkbox"/> Colorado College	8.0%	\$0	\$0
<input type="checkbox"/> Columbia University	10.0%	\$100	\$50
<input type="checkbox"/> Creighton University	8.0%	\$100	\$50
<input type="checkbox"/> Davidson College	8.0%	\$100	\$50
<input type="checkbox"/> University of Dayton	8.0%	\$0	\$0
<input type="checkbox"/> Delaware State University	10.0%	\$50	\$25
<input type="checkbox"/> Denison University	7.0%	\$0	\$0
<input type="checkbox"/> DePaul University	10.0%	\$100	\$50
<input type="checkbox"/> University of Detroit Mercy	8.0%	\$100	\$50
<input type="checkbox"/> Eastern Kentucky University	8.0%	\$0	\$0
<input type="checkbox"/> Eastern Washington University	8.0%	\$0	\$0
<input type="checkbox"/> Elon University	8.0%	\$50	\$50
<input type="checkbox"/> Emory University*	8.0%	\$50	\$50
<input type="checkbox"/> Emporia State University	8.0%	\$0	\$0
<input type="checkbox"/> University of Evansville	8.5%	\$0	\$0
<input type="checkbox"/> Fairleigh Dickinson University	8.0%	\$50	\$50
<input type="checkbox"/> Ferris State University	8.0%	\$0	\$0
<input type="checkbox"/> Florida Gulf Coast University	7.5%	\$0	\$0
<input type="checkbox"/> Gardner-Webb University	8.0%	\$50	\$25
<input type="checkbox"/> Grand Valley State University	8.0%	\$100	\$50
<input type="checkbox"/> University of Hartford	8.0%	\$100	\$50
<input type="checkbox"/> University of Hawai'i	8.0%	\$250	\$100
<input type="checkbox"/> High Point University	8.0%	\$50	\$50
<input type="checkbox"/> Hockey East Association	12.0%	\$50	\$25
<input type="checkbox"/> University of Illinois at Chicago	8.0%	\$0	\$0

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<i>Institution</i>	<i>Royalty Rate</i>	<i>Advanced Royalty</i>	
		<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> Illinois State University	10.0%	\$100	\$50
<input type="checkbox"/> Iona College	8.0%	\$100	\$50
<input type="checkbox"/> Iowa State University	10.0%	\$250	\$100
<input type="checkbox"/> John Jay College of Criminal Justice	8.0%	\$50	\$25
<input type="checkbox"/> Kent State University	10.0%	\$100	\$50
<input type="checkbox"/> Kenyon College	7.5%	\$50	\$25
<input type="checkbox"/> Lafayette College	8.0%	\$100	\$50
<input type="checkbox"/> Lenoir Rhyne University	8.0%	\$50	\$50
<input type="checkbox"/> Liberty University	8.0%	\$50	\$25
<input type="checkbox"/> Lincoln University	8.0%	\$50	\$25
<input type="checkbox"/> Lipscomb University	8.0%	\$50	\$25
<input type="checkbox"/> Longwood University	8.0%	\$50	\$25
<input type="checkbox"/> Loyola University, Chicago	7.5%	\$0	\$0
<input type="checkbox"/> University of Maine	8.0%	\$100	\$50
<input type="checkbox"/> Marist College	8.0%	\$100	\$50
<input type="checkbox"/> Mercer University	7.5%	\$0	\$0
<input type="checkbox"/> Miami University	10.0%	\$100	\$50
<input type="checkbox"/> Mid-American Conference	10.0%	\$500	\$250
<input type="checkbox"/> Minnesota State University, Mankato	8.0%	\$0	\$0
<input type="checkbox"/> Mississippi College	8.0%	\$50	\$50
<input type="checkbox"/> Mississippi State University	10.0%	\$300	\$200
<input type="checkbox"/> Missouri Valley Conference	8.0%	\$0	\$0
<input type="checkbox"/> Monmouth College*	8.0%	\$0	\$0
<input type="checkbox"/> Morehead State University	8.0%	\$0	\$0
<input type="checkbox"/> Mount St. Mary's University	8.0%	\$100	\$50
<input type="checkbox"/> Mount Union College	8.0%	\$0	\$0
<input type="checkbox"/> Murray State University	8.0%	\$100	\$50
<input type="checkbox"/> United States Naval Academy	10.0%	\$250	\$100
<input type="checkbox"/> University of Nevada Las Vegas	10.0%	\$250	\$100
<input type="checkbox"/> New Jersey Institute of Technology	8.0%	\$100	\$50
<input type="checkbox"/> Niagara University	7.5%	\$0	\$0
<input type="checkbox"/> Nicholls State University	8.0%	\$50	\$50
<input type="checkbox"/> UNC Asheville	8.0%	\$50	\$50

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<i>Institution</i>	<i>Royalty Rate</i>	<i>Advanced Royalty</i>	
		<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> UNC Wilmington*	10.0%	\$0	\$0
<input type="checkbox"/> UNCW Athletic Marks	10.0%	\$0	\$0
<i>Licensee <u>must</u> carry the UNCW Athletic Mark license in order to use the athletic logos; applying for the athletic marks only is not permitted. There is no additional up-front fee to use the UNCW Athletic Marks.</i>			
<input type="checkbox"/> UNCW Baseball Mark	11.0%	\$0	\$0
<i>Licensee <u>must</u> carry the UNCW Baseball Mark license in order to use the baseball logo; applying for the baseball marks only is not permitted. There is no additional up-front fee to use the UNCW Baseball Mark.</i>			
<input type="checkbox"/> North Carolina State University	10.0%	\$500	\$250
<input type="checkbox"/> North Dakota State University	10.0%	\$250	\$100
<input type="checkbox"/> University of North Dakota	10.0%	\$250	\$100
<input type="checkbox"/> Univ. of North Dakota Sioux Logo	10.0%	\$0	\$0
<i>Licensee <u>must</u> carry the 10% UND license in order to use the Sioux logo; applying for the Sioux logo only is not permitted. There is no additional up-front fee to use the Sioux logo.</i>			
<input type="checkbox"/> Northeastern University	10.0%	\$250	\$125
<input type="checkbox"/> Northern Illinois University	10.0%	\$100	\$50
<input type="checkbox"/> University of Northern Iowa	8.0%	\$50	\$50
<input type="checkbox"/> Oakland University	8.0%	\$0	\$0
<input type="checkbox"/> Ohio University	10.0%	\$100	\$50
<input type="checkbox"/> Oral Roberts University	8.0%	\$0	\$0
<input type="checkbox"/> Pac-10 Conference	12.0%	\$0	\$0
<input type="checkbox"/> Pop Warner Little Scholars	10.0%	\$100	\$100
<input type="checkbox"/> University of Portland	8.0%	\$50	\$25
<input type="checkbox"/> Quinnipiac University	8.0%	\$90	\$50
<input type="checkbox"/> Radford University	8.0%	\$50	\$25
<input type="checkbox"/> University of Richmond	8.0%	\$100	\$50
<input type="checkbox"/> Robert Morris University	8.0%	\$100	\$50
<input type="checkbox"/> University of Rochester	8.0%	\$0	\$0
<input type="checkbox"/> Sacred Heart University	8.0%	\$100	\$50
<input type="checkbox"/> Saint Peter's College	8.0%	\$0	\$0
<input type="checkbox"/> Seton Hall University	10.0%	\$100	\$50
<input type="checkbox"/> Sinclair Community College	7.5%	\$0	\$0
<input type="checkbox"/> South Carolina State University	8.0%	\$150	\$100
<input type="checkbox"/> University of South Dakota	10.0%	\$50	\$25
<input type="checkbox"/> Southeast Missouri State University	8.0%	\$50	\$50
<input type="checkbox"/> Southeastern Louisiana University	8.0%	\$0	\$0

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<i>Institution</i>	<i>Royalty Rate</i>	<i>Advanced Royalty</i>	
		<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> Southern Connecticut State Univ.	8.0%	\$100	\$50
<input type="checkbox"/> Stony Brook University*	8.0%	\$0	\$0
<input type="checkbox"/> St. John's University	10.0%	\$200	\$100
<i>SUNY Consortium</i>			
<input type="checkbox"/> Buffalo, University at*	8.0%	\$0	\$0
<input type="checkbox"/> SUNY College at Brockport*	8.0%	\$0	\$0
<input type="checkbox"/> Buffalo State College*	8.0%	\$0	\$0
<input type="checkbox"/> SUNY College at Fredonia*	8.0%	\$0	\$0
<input type="checkbox"/> SUNY College at Geneseo*	8.0%	\$0	\$0
<input type="checkbox"/> Tennessee State University	8.0%	\$0	\$0
<input type="checkbox"/> Tennessee Tech University	8.0%	\$0	\$0
<input type="checkbox"/> Texas A&M International University	8.0%	\$0	\$0
<input type="checkbox"/> Truman State University	7.0%	\$0	\$0
<input type="checkbox"/> Valparaiso University	8.0%	\$0	\$0
<input type="checkbox"/> University of Vermont	8.5%	\$75	\$25
<input type="checkbox"/> Virginia Military Institute	8.0%	\$100	\$50
<input type="checkbox"/> Wake Forest University	10.0%	\$250	\$100
<input type="checkbox"/> Washington University in St. Louis	8.0%	\$0	\$0
<input type="checkbox"/> Western Carolina University	8.0%	\$50	\$25
<input type="checkbox"/> Western Collegiate Hockey Assoc.	12.0%	\$50	\$25
<input type="checkbox"/> Western Illinois University	7.5%	\$0	\$0
<input type="checkbox"/> Western Michigan University	10.0%	\$250	\$100
<input type="checkbox"/> Wichita State University	8.0%	\$100	\$50
<input type="checkbox"/> Winston-Salem State University	8.0%	\$0	\$0
<input type="checkbox"/> Winthrop University	8.0%	\$50	\$50
<input type="checkbox"/> University of Wisconsin-Green Bay	8.0%	\$100	\$50
<input type="checkbox"/> University of Wisconsin-La Crosse	7.5%	\$0	\$0
<input type="checkbox"/> University of Wisconsin-Milwaukee	8.0%	\$0	\$0
<input type="checkbox"/> U. of Wisconsin-Milwaukee Panther Head	10.0%	\$0	\$0

Licensee must carry the 8% UWM license in order to use the Panther head logo; applying for the Panther logo only is not permitted.

There is no additional up-front fee to use the Panther head logo.

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<i>Institution</i>	<i>Royalty Rate</i>	<i>Advanced Royalty</i>	
		<i>Apparel</i>	<i>Non-Apparel</i>
<input type="checkbox"/> University of Wisconsin-Platteville	7.5%	\$0	\$0
<input type="checkbox"/> University of Wisconsin-Stevens Point	8.0%	\$0	\$0
<input type="checkbox"/> University of Wisconsin-Stout	8.0%	\$0	\$0
<input type="checkbox"/> University of Wisconsin-Whitewater	8.0%	\$0	\$0
<input type="checkbox"/> Wofford College	8.0%	\$50	\$25
<input type="checkbox"/> Wright State University	8.0%	\$0	\$0
<input type="checkbox"/> Xavier University	10.0%	\$250	\$100
<input type="checkbox"/> Youngstown State University	8.0%	\$100	\$50

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